



# 2024 Sponsorship Packet



August 24, 2024 // Historic Downtown McMinnville

# Sponsorship Levels

## PIT CREW SPONSOR — \$100

- Listed in program
- Listed on website
- Listed in News-Register thank you

## 4 CYLINDER SPONSOR — \$250

- Listed in program
- Listed on website
- Listed in News-Register thank you
- Listed on all event banners

## 6 CYLINDER SPONSOR — \$500

- Listed in program
- Listed on website and social media
- Listed in News-Register thank you
- Listed on all event banners
- Promotional item included in goodie bag

## SMALL BLOCK SPONSOR — \$750

- Listed in program
- Listed on website and social media
- Listed in News-Register thank you
- Promotional item included in car show goodie bag (pens, key-chains, bottle opener, magnet, etc)
- Car show entry and T-shirt
- Logo featured on all event banners

## BIG BLOCK SPONSOR — \$1000

- Listed in program
- Listed on website and social media
- Listed in News-Register thank you
- Promotional item included in car show goodie bag (pens, key-chains, bottle opener, magnet, etc)
- Car show entry and T-shirt
- Logo featured on all event banners
- 10x10 booth on event day

## SUPERCHARGED SPONSOR — \$2,500

- Listed in program
- Logo featured on website, social media
- Link to business on website
- Listed in News-Register thank you
- Logo featured in News-Register thank you
- Car show entry and T-shirt
- Promotional item included in car show goodie bag (pens, key-chains, bottle opener, magnet, etc)
- Logo featured on all event banners
- Trophy sponsor - sponsor chooses category winner at show
- 10x20 booth on event day

## WINNER'S CIRCLE SPONSOR - \$2,500 (1 only)

- *Exclusive category - only one available*
- Logo featured on website, social media
- Link to business on website
- Listed in News-Register thank you
- Logo featured on all event banners
- Sponsor will be prominently featured in Winner's Circle Photo with each car show trophy recipient
  - Large signage/banner with sponsor logo
  - Sponsor-provided backdrop and/or props
- Winner's Circle photos will be used on social media and website photo gallery as well as future advertising

## PRESENTING SPONSOR — \$7,500

**\*\*DEADLINE FOR PRESENTING SPONSOR IS MAY 1st\*\***

- Exclusive Category (Only 1 available)
- All above listed privileges in addition to:
- All advertising reads "Cruising McMinnville presented by "your business name"
- Logo alongside Cruising McMinnville on all materials
- Top sponsor billing on website home page
- Priority marketing on social media
- Link to business on website and social media
- Presenting Sponsor billing on all marketing
- Award presenter — sponsor chooses Presenting Sponsor's Choice Award winner at car show
- Featured on main stage banner and all event banners
- Logo on Presenting Sponsor award
- Promotional item included in car show goodie bag (pens, key-chains, bottle opener, magnet, etc)
- Logo on annual colored merchandise (Right sleeve)
- Logo on car show goodie bags (200)



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# Sponsorship Levels

As a sponsor for Cruising McMinnville™, I am supporting a family-friendly community event produced by the non-profit organization Cruising McMinnville™. The funds will be used to present the Cruising McMinnville Car Show and Evening Cruise, additional funds will be distributed to local non-profit organizations, the Cruising McMinnville Trade Scholarship Fund, and the Cruising McMinnville Teacher Grant Fund.

I agree to the following:

- ✓ My organization will provide sponsorship funding on or before the date of **July 15**
- ✓ My organization will provide a raffle basket or item for the day of the event by **August 1st**
- ✓ My organization will provide 200 promotional goodie bag items by **August 1st**

My T-shirt size (\$750 & up, circle one): S M L XL 2XL 3XL

## SPONSORSHIP LEVEL

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Pit Crew Sponsor<br>\$100   | <input type="checkbox"/> Small Block Sponsor<br>\$750    | <input type="checkbox"/> Winner's Circle Sponsor<br>\$2,500 (only 1 available) |
| <input type="checkbox"/> 4 Cylinder Sponsor<br>\$250 | <input type="checkbox"/> Big Block Sponsor<br>\$1000     | <input type="checkbox"/> Presenting Sponsor<br>\$7,500                         |
| <input type="checkbox"/> 6 Cylinder Sponsor<br>\$500 | <input type="checkbox"/> SuperCharged Sponsor<br>\$2,500 | <input type="checkbox"/> I WOULD LIKE A BOOTH<br>(Big Block level & above)     |

## PAYMENT OPTIONS

- Check - enclosed
- Cash
- Credit Card - invoice will be sent via email listed below

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Subject to terms and conditions of this agreement, the sponsor grants Cruising McMinnville™ the right to use the sponsor's trade names, logo designs, trademarks, and company descriptions as provided in the sponsor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with Cruising McMinnville™. Cruising McMinnville™ agrees to use materials according to sponsor's trademark usage guidelines.

Cruising McMinnville™ will not be held responsible for damage to, or loss of property belonging to the sponsor, it's employees, contractors or agents: or for personal injury to the sponsor's employees, contractors, agents, directors or invitees.

## THANK YOU FOR YOUR SPONSORSHIP AND SUPPORT!

MAKE CHECKS PAYABLE TO:

CRUISING MCMINNVILLE // PO BOX 593, MCMINNVILLE, OR 97128 // TAX ID # 83-1251740